GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:4295
ANSWERED ON:11.08.2016
Mega Expo on Handicrafts
Chavan Shri Ashok Shankarrao;Gaikwad Dr. Sunil Baliram;Kirtikar Shri Gajanan Chandrakant;Singh Shri Kunwar Haribansh

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government organises/ has organised Mega Expos on Handicrafts;

(b) if so, the details and outcome thereof during each of the last three years and the current year, location-wise; and

(c) whether the Government proposes to organize more such Expos on handicrafts in future and if so, the details thereof along with the steps being taken by the Government in this regard?

Answer

MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a) to (c): Development Commissioner(Handicrafts) is participating in Mega events i.e., Indian Handicraft Gift Fair twice a year in Home Expo, Indian Fashion Jwellery and Accessories Show(IFJAS)at India Exposition Mart Limited, Greater Noida (Autumn and Spring) through Export Promotion Council for Handicrafts, Carpet Expo at Okhla and Varanasi through Carpet Export Promotion Council(CEPC) and Surajkund Mela is organized by Haryana Tourism, Government of India. The details of last three years outcomes for Mega Expos are as under:-

SL. No. Name of the Event Implementing Agency Year Business Generated
(in crores)
Approx. Buyers
Approx.
1 Home EXPO Export Promotion Council for Handicrafts 2014-15 586 175
2015-16 746 175
2016-17 750 175
2 Indian Fashion Jwellery and Accessories Show(IFJAS) Export Promotion Council for Handicrafts 2014-15 107 175
2015-16 110 150
2016-17 122 150
3 Carpet Expo,(Okhla and Varanasi) Carpet Export Promotion Council(CEPC) 2014-15 280 304
2015-16 300 358
2016-17 260 410
4 Suraj Kund Mela Haryana Tourism 2013-14 12 12 Lakhs
(Footfalls)
2014-15 14.5 10 Lakhs
(Footfalls)
2015-16 18 18 Lakhs
(Footfalls)
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